

The Scientific-to-Executive Communication Gap Scorecard

A quick diagnostic for R&D, Clinical, Medical Affairs, HR, and L&D leaders

Scientific credibility gets talented people into the room. Whether they can translate that expertise into something a non-technical audience can act on quickly, without wading through methodology first, determines what happens next.

For each item below, check the box if it consistently describes your scientific or technical talent in leadership-facing settings.

- ☐ 1. States the implication before explaining the method
- ☐ 2. Distinguishes what executives must know, need to know, and could know
- ☐ 3. Gives a clear recommendation or next step
- ☐ 4. Adjusts level of detail for scientific, cross-functional, and executive audiences
- ☐ 5. Communicates uncertainty without sounding unsure
- ☐ 6. Answers questions directly before adding supporting evidence
- ☐ 7. Stops once the listener has enough information to decide
- ☐ 8. Handles board or investor questions with concise authority

Interpretation

Yes answers	What it suggests
6-8	Strong adaptation to executive-facing communication.
3-5	Inconsistent executive readiness.
0-2	Material leadership-pipeline gap worth addressing.

Next step

If your results point to inconsistent readiness or material risk, BECC offers a 30-minute Communication Gap Diagnostic focused on one team or role. It is a working conversation, not a sales call, and it will leave you with a clearer view of where the breakdown is occurring and what kind of support would help.