

THE BECC CONSULTING GROUP

ASCO & ESMO 2026

SPECIALIST KOL COACHING

Specialist presentation coaching for the KOLs your team supports



ASCO & ESMO are the most watched stages in global oncology.

Thousands of peers. Global live broadcast. No second chances.

The KOLs your team supports have done the science. What happens on that stage, how clearly they communicate it, how confidently they handle Q&A, how the research lands with thousands of global peers, reflects directly on your organization's investment and your KOL relationships.

A hesitant delivery, an unclear data narrative, or a poorly handled Q&A can undermine years of work in minutes.

The question is not whether your KOLs know their data. The question is: **are they prepared to perform under that kind of pressure, and is your team doing everything it can to make sure they are?**

WHAT WE DO

BECC delivers intensive, one-on-one presentation coaching for physicians and KOLs preparing to present at ASCO, ESMO and other major international conferences, giving Medical Affairs teams confidence that their KOLs will represent the science, and the organization, at the highest level. Every session is built around **your actual presentation, your data, and your specific challenges**. No generic training. No group workshops. Just targeted, expert coaching that prepares you for the real thing.

- ✓ Give a clear, structured narrative aligned to global audience expectations
- ✓ Design simplified slides that is aligned to key messages and communicates across cultures
- ✓ Present complex data with clarity and impact
- ✓ Adapt communication for diverse, international conference audiences
- ✓ Deliver with confidence under pressure
- ✓ Handle hostile or highly technical Q&A
- ✓ Manage nerves and project confidence
- ✓ Build a profile as a recognized KOL
- ✓ Moderate panels and roundtable discussions
- ✓ Represent your organization with the credibility and authority the science deserves

WHY BECC?

20+

Years training
physicians and KOLs

100+

KOLs coached for
international
conferences

**Roche, Novartis,
GSK, Abbvie,
Sanofi, +more**

Trusted by global leaders

Based in Taipei and working across Asia, China, and the U.S., BECC understands the specific challenges facing Chinese-speaking physicians presenting at Western-led conferences. We work directly with Medical Affairs teams to align coaching to each KOL's conference timeline, presentation requirements, and organizational priorities — making the process seamless for your team to coordinate.

WHAT PHYSICIANS SAY

“Working with BECC was transformative. Their one-on-one coaching helped me prepare for a major international medical conference at a much higher level. I refined how I structured and delivered complex data, strengthened my key messages, and learned how to engage an international audience with confidence and authority. The coaching was highly targeted and practical, and I now approach every global presentation with clarity, precision, and a strong sense of presence.”

~ Dr. Kuo-Chen Wei, Neurosurgeon & International Conference Speaker

HOW IT WORKS

A structured, 4–6 session coaching program coordinated around your KOL's conference timeline and clinical schedule. Delivered virtually or in-person.

01

Strategic Framing (1 session)

- Clarify key message
- Define audience + positioning
- Align with conference expectations

03

Delivery & Presence (1–2 sessions)

- Voice, pacing, confidence
- Transition language
- Audience engagement

02

Content & Slides (1–2 sessions)

- Structure narrative
- Simplify data presentation
- Improve slide clarity

04

Final Rehearsal (1 session)

- Full run-through
- Simulated Q&A
- Final refinements

WHO IT'S FOR

Medical Affairs teams supporting multiple KOLs

Structured coaching programs that can be coordinated across your KOL roster, aligned to a single conference

First-time ASCO/ESMO presenters

Build clarity, confidence, and control for high-stakes, first-time international presentations.

KOLs transitioning to global stage

Refine delivery, messaging, and cross-cultural communication for international audiences.

Abstract / poster → oral presenters

Transform dense scientific content into a clear, structured, audience-focused oral presentation.

Panel moderators / discussants

Strengthen discussion leadership, audience engagement, and confident real-time response.

PREPARATION SLOTS ARE LIMITED

We work with a limited number of physicians per conference season to ensure every client receives the full attention their preparation deserves. If you are presenting at ASCO or ESMO 2026, now is the time to secure your coaching sessions.

Let's discuss how we can support your KOLs for ASCO & ESMO 2026. Contact us to for a free consultation to discuss how we can support your team's needs.

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